

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

vs.

CAREERBUILDER, LLC., a Delaware corporation; CNET NETWORKS, INC., a Delaware corporation; THE DALLAS MORNING NEWS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; GOOGLE INC., a Delaware corporation; JABEZ NETWORKS, INC., a Tennessee corporation; MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability company; THE NEW YORK TIMES COMPANY, a New York corporation; YAHOO! INC., a Delaware corporation; and YOUTUBE, LLC, a Delaware limited liability company,

Defendants.

CASE NO. 2:09-cv-175 (TJW)

**Jury Trial Demanded**

**NOTICE OF APPEARANCE**

Notice is hereby given that the undersigned attorney, S. Calvin Capshaw, enters his appearance in this matter as counsel for Plaintiff, Beneficial Innovations, Inc., for the purpose of receiving notices and orders from the Court.

Dated: June 5, 2009

Respectfully submitted,

By: /s/ S. Calvin Capshaw

S. Calvin Capshaw  
State Bar No. 03783900  
Elizabeth L. DeRieux  
State Bar No. 05770585  
N. Claire Abernathy  
State Bar No. 24053063  
D. Jeffrey Rambin  
State Bar No. 00791478  
Capshaw DeRieux, LLP  
Energy Centre  
1127 Judson Road, Suite 220  
P. O. Box 3999 (75606-3999)  
Longview, Texas 75601-5157  
Telephone: (903) 236-9800  
Facsimile: (903) 236-8787  
Email: [ccapshaw@capshawlaw.com](mailto:ccapshaw@capshawlaw.com)  
Email: [ederieux@capshawlaw.com](mailto:ederieux@capshawlaw.com)  
Email: [chenry@capshawlaw.com](mailto:chenry@capshawlaw.com)  
Email: [jrambin@capshawlaw.com](mailto:jrambin@capshawlaw.com)

Robert Christopher Bunt  
State Bar No. 00787165  
Email: [rcbunt@pbatyler.com](mailto:rcbunt@pbatyler.com)  
Robert M Parker  
State Bar No. 15498000  
Email: [rmparker@pbatyler.com](mailto:rmparker@pbatyler.com)  
Parker & Bunt, P.C.  
100 East Ferguson, Suite 1114  
Tyler, Texas 75702  
Telephone: (903) 531-3535  
Facsimile: (903) 533-9687

Of Counsel:

Gregory S. Dovel  
CA State Bar No. 135387  
Julien Adams  
CA State Bar No. 156135  
Dovel & Luner, LLP  
201 Santa Monica Blvd., Suite 600  
Santa Monica, CA 90401  
Telephone: (310) 656-7066  
Facsimile: (310) 657-7069

**ATTORNEYS FOR PLAINTIFF  
BENEFICIAL INNOVATIONS,  
INC.**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on June 5, 2009. Any other counsel of record will be served by facsimile transmission and first class mail.

By: /s/ S. Calvin Capshaw  
S. Calvin Capshaw